





55B4E31T 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

Highlights



Cloud CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.



Screen mirroring

It enables you to mirror your device like Windows/Mac PC and Android/Apple smart phones to the display wirelessly via HisenseShare. It supports mirroring activities simultaneously via multiple source devices.









Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



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500

4K Ultra HD

The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.

500 nits

Automatic time zone

broadcast is always in sync.

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.

When connected to the Internet each display will automatically

synchronise to its local timezone. Making sure scheduled media

Hisense

Specifications

Digital Display Panel

Backlight	DLED
Size	55"
Resolution	3840 x 2160
Refresh rate	60HZ
Color	1.07G (8 Bits+FRC)
Brightness	500 nits (typ)
Contrast(typ)	1200:1 (typ)
Response time(typ)	8ms (typ)
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000Hrs (min)
Operation Hours	7Day x 18Hour

Power

Input	AC 100V-240V @ 50/60HZ
Power Consumption	171W
Standby consumption	<0.5W (standby mode)

Physical

Bezel Color	Black
Set Dimension (W×H×D)	1241.8mm x 712.6mm x 69.7mm
Bezel width (T/L/R/B)	T/B/L/R:13.9mm
Net Weight	16.6kg
Packing Dimension (W×H×D)	1350 x 860 x 160mm
Packed Weight	21.8kg
VESA	400mm x 400mm

System

OS	Android 8.0
DDR	2G
ROM	16G
Language	English/Chinese/Polish/Russian

8W x 2

Speaker

Built in speaker

Control Method

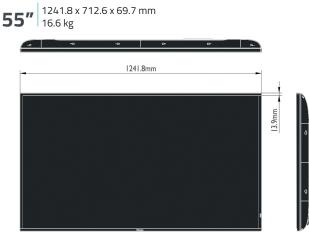
Remote	IR
RS232	1 x RS232 (RJ45)

Certification

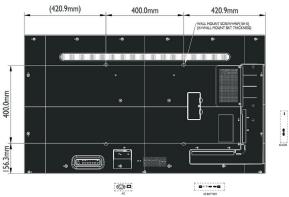
Standard Certification	CB,CE,ERP,RCM,FCC/IC,CEC,cTUVus,ICASA	CB C€
EAN	6973172940785	ERP 🗟
Energy Table	55B4E31T	

Connectivity	
WIFI	Yes
LAN	1 x RJ45
SD /TF Card	1 x TF
USB	1 x USB 2.0 1 x USB3.0
Input	2 x HDMI 2.0 Audio in
Output	headphone Jack
Environment	
Temperature	0 - 40°
Temperature Humidity	0 - 40° 20% - 80%
Humidity	
Humidity	20% - 80%
Humidity	20% - 80% Power cord
Humidity What's in the box	20% - 80% Power cord Remote controller

Dimensions



HDMI Cable



HISENSE B2B EUROPE Beechavenue 139, 1119 RB Schiphol-Rijk, Netherlands