# Outstanding Visibility with Extreme Brightness

Window Facing Display | XS Series

LG's XS series of window-facing digital signage captivates customers with their bright and vivid image quality. The XS series helps businesses enhance their brand image while making customers' shopping experience more enjoyable.



High Brightness



Slim Bezel



webOS Smart Platform



Energy Saving





# High Brightness

With a great brightness of 4,000 cd/m<sup>2</sup>, XS series clearly delivers contents and attracts public attention, which is the ultimate display for outdoor visibility.

#### Visible with Polarized Sunglasses

QWP\* enables clear visibility even when the viewer is wearing polarized sunglasses.





\* Except 75XS2C (2,500 cd/m²)

#### Slim Bezel

The XS series attracts attention with elegant design, featuring a slim bezel. These displays enhance the visual impact of the played content and the retail store's overall atmosphere.

## Smart Brightness Control

The screen brightness is automatically adjusted depending on the ambient light. The brightness is increased in light for better visibility, while it is decreased in darkness for efficient power management.



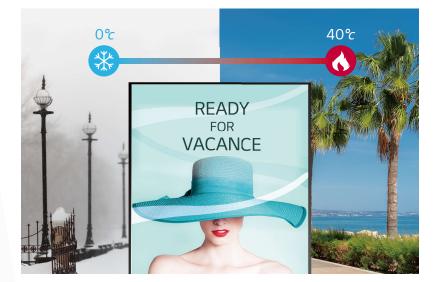


#### Wide Operating Temperature Range

The panel offers superb reliability in a wide range of operating temperatures.

## Conformal Coating

Conformal Coating improves the long-term reliability of the main board and power board, protecting them from dust, iron powder, humidity, etc.





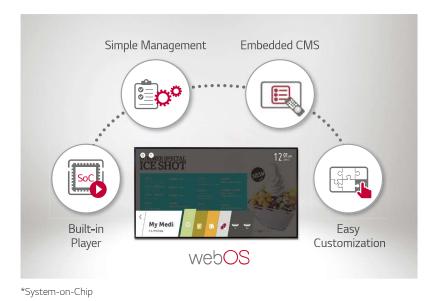
# Energy Saving

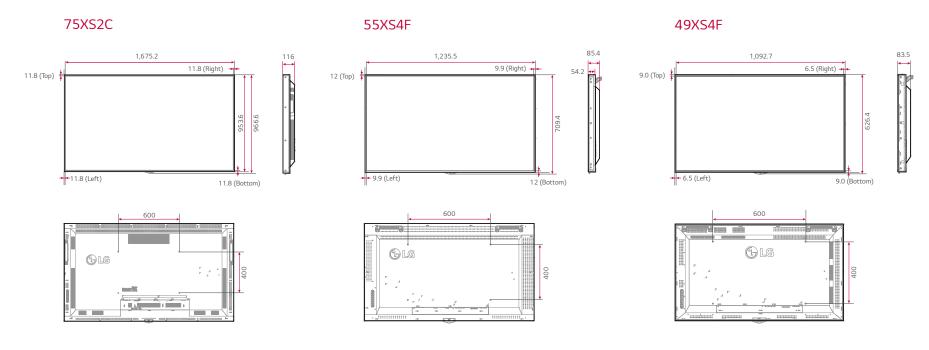
XS Series offers high energy efficiency, thanks to the M+ panels.

#### webOS Smart Platform

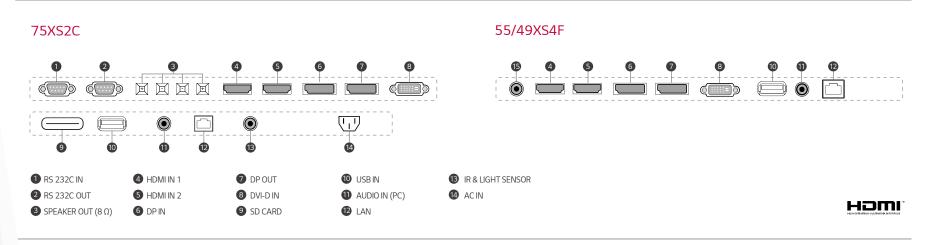
Quad Core SoC\* can execute several tasks at the same time without a separate media player. In addition, webOS 3.0 platform enhances user convenience with intuitive UI and simple app develoment tools.







CONNECTIVITY



#### **SPECIFICATION**

KS Series		75XS2C	55XS4F	49XS4F
PANEL	Screen Size	75"	55"	49"
	Panel Technology	IPS, M+ (WRGB)	IPS, M+ (WRGB)	IPS, M+ (WRGB)
	Aspect Ratio	16:9	16:9	16:9
	Native Resolution	3,840 x 2,160 (UHD)	1,920 x 1,080 (FHD)	1,920 x 1,080 (FHD)
	Brightness	2,500 cd/m <sup>2</sup> (Typ.), 2,250 cd/m <sup>2</sup> (Min.)	4,000 cd/m²(Typ.), 3,200 cd/m² (Min.)	4,000 cd/m²(Typ.), 3,200 cd/m² (Min.)
	Contrast Ratio (Typ.)	1,200:1	1,000:1	1,000:1
	Viewing Angle (H x V)	178 x 178	178 x 178	178 x 178
	Surface Treatment	Haze 3%, QWP	Haze 3%, QWP	Haze 3%, QWP
	Lifetime	50,000 Hrs	50,000 Hrs	50,000 Hrs
	Operation Hours	24 Hrs	24 Hrs	24 Hrs
	Orientation	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait
CONNECTIVITY	Input	HDMI(2), DP, DVI-D, Audio, USB, SD Card	HDMI(2), DP, DVI-D, Audio, USB	HDMI(2), DP, DVI-D, Audio, USB
	Output	DP, External Speaker (L/R)	DP, External Speaker (L/R)	DP, External Speaker (L/R)
	External Control	RS232C In/out, RJ45 In, IR Receiver In	RS232C In/out, RJ45 In, IR Receiver In	RS232C In/out, RJ45 In, IR Receiver In
Physical Specification	Bezel Color	Black	Black	Black
	Bezel Width	11.8 mm (Even)	12.0 mm (T/B), 9.9 mm (L/R)	9 mm (T/B), 6.5 mm (L/R)
	Monitor Dimensions (W x H x D)	1,675.2 x 953.6 x 116 mm	1,235.5 x 709.4 x 85.4 mm	1,092.7 x 626.4 x 83.5 mm
	Weight (Head)	43 kg	25.0 kg	20.5 kg
	Carton Dimensions (W x H x D)	1,816 x 285 x 1,106 mm	1,344 x 215 x 820 mm	1,194 x 175 x 760 mm
	Packed Weight	52.2 kg	30.2 kg	25 kg
	Handle	Yes (2ea)	Yes (2ea)	Yes (2ea)
	VESA™ Standard Mount Interface	600 x 400 mm	600 x 400 mm	600 x 400 mm
SPECIAL FEATURES		Internal Memory (8GB, System 4GB + Available 4GB), Wi-Fi Dongle Ready, Temperature Sensor, Auto Brightness Sensor, Smart Energy Saving, USB Auto Playback, Local Contents Scheduling, Content Sync (RS232C, Local Network), OSD Rotation, Content Rotation, Tile Mode (Up to 15x15), Firmware Update by Network, SNMP, ISM Mode, Control Manager, DPM, PM Mode, Wake on LAN, HDMI-CEC <sup>1)</sup>		
Environmental Conditions	Operation Temperature <sup>2)</sup>	0°C to 40°C	0°C to 40°C	0°C to 40°C
	Operation Humidity	10% to 85%	10% to 80%	10% to 80%
POWER	Power Type	Built-In Power	Built-In Power	Built-In Power
	Power Supply	100-240 V~, 50/60Hz	100-240 V~, 50/60 Hz	100-240 V~, 50/60Hz
	Power Typ. / Max.	585 W / 600 W	375 W / 400 W	345 W / 370 W
	Consumption Smart Energy Saving	280 W	140 W	135 W
STANDARD (CERTIFICATION)	Safety	IEC 60950-1 / EN 60950-1 / UL 60950-1	IEC 60950-1 / EN 60950-1 / UL 60950-1	IEC 60950-1 / EN 60950-1 / UL 60950-1
	EMC	FCC Class "A" / CE / KC / VCCI	FCC Class "A" / CE / KC / VCCI	FCC Class "A" / CE / KC / VCCI
	ErP / Energy Star	No / No	No / No	No / No
SOFTWARE COMPATIBILITY <sup>3)</sup>	Content Management Software	SuperSign CMS	SuperSign CMS	SuperSign CMS
	Control and Monitoring Software	SuperSign Control / Control+	SuperSign Control+	SuperSign Control+
ACCESSORIES	Basic	Remote Controller, Power Cord, HDMI Cable, Manual (ESG/EIG), IR Receiver (w/ Ambient Light Sensor)	Remote Controller, Power Cord, HDMI Cable, Manual (ESG/EIG), IR Receiver (w/ Ambient Light Sensor)	Remote Controller, Power Cord, HDMI Cable, Manual (ESG/EIG), IR Receiver (w/ Ambient Light Sensor)
	Optional	Wall Mount (LSW630), Wi-Fi Dongle (AN-WF500)	Landscape Wall Mount (WM-L640V), Portrait Wall Mount (WM-P640V), Wi-Fi Dongle (AN-WF500)	Landscape Wall Mount (WM-L640V), Portrait Wall Mount (WM-P640V), Wi-Fi Dongle (AN-WF500

1) Compatibility may differ by equipment. 2) Without direct sunlight or with cooling systems in direct sunlight. 3) Software compatibility may change over time. Please contact your regional LG sales representative for details.



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